

Digital Broadcasting & Digital TV

Service Sector Competitiveness: Being Digital



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Being digital



In broadcasting and TV – opened up a new world of possibilities

Convergence of traditional areas / interaction

Tools for knowledge, learning and entertainment

Why services?



Multiplier effect for strategic sectors

Knowledgeable, enabled economy and workforce

Avoid middle income trap

Digital ecosystem



Some parts a lag

Inefficient structure in telecoms – affects
broadband effectiveness, cost

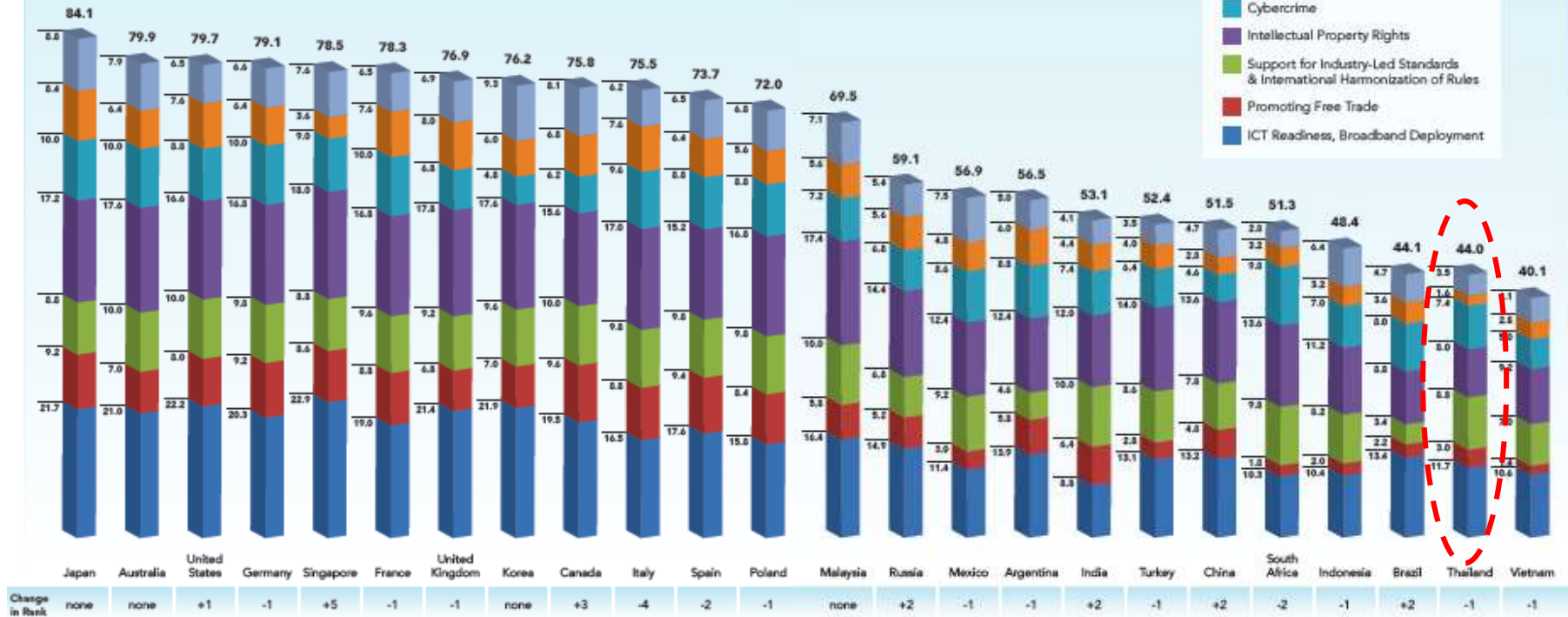
BSA Cloud Scorecard

2013 BSA Global Cloud Computing Scorecard

Several countries have made marked improvements in the policy environment for cloud computing in the past year. These findings are based on the BSA Scorecard's one-of-a-kind examination and ranking of 24 countries that account for 80 percent of the global ICT market.

7 KPIs

- Data Privacy
- Security
- Cybercrime
- Intellectual Property Rights
- Support for Industry-Led Standards & International Harmonization of Rules
- Promoting Free Trade
- ICT Readiness, Broadband Deployment



24 economies representing 80% of the world's IT spend

Source: Business Software Alliance 2013

Cloud Scorecard criteria



- I. Data Privacy**
- II. Security**
- III. Cybercrime**
- IV. Intellectual Property Rights**
- V. Industry-led standards & int'l harmonisation of rules**
- VI. Promoting Free trade**
- VII. ICT Readiness**

Being Digital



Efficiencies in broadband

Services, content technology use for digital broadcasting

Join us at EABC , JFCCT

Thank you



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